



PATENTS COLLECTION

THE PROQUEST DIALOG™ PATENT DIFFERENCE



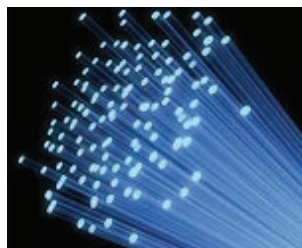
- 33 full-text patent authorities, including PDFs, claims, specifications, forward and backward citations, families, legal status tables and an additional 65 bibliographic authorities
- Access to three patent families, including Derwent, ProQuest Dialog INPADOC, and LexisNexis Univentio
- Support for thorough ownership, due diligence, infringement, freedom to operate, and competitive intelligence searches with comprehensive content, and flexible searching
- Subscription and transactional (Pay As You Go) pricing options, including project tracking options for billing back clients

BENEFITS

- Search comprehensive prior art with classifications via multiple entry points including: search fields, browse look-ups, truncation on codes, lateral search from any patent indexing to find all patents by that code, and results filtering by class code
- Find and track companies active in key areas of technology, or identify top inventors. Determine who the top inventors are in an area and who owns the most patents. Create ranked lists formatted, editable, and ready for distribution
- Monitor the competition with reports and alerting on the legal status of a patent family in one table
- Conduct a thorough investigation of a patent with forward and backward citations, locating cited patents and non-patent literature

ENGINEERING AND SCITECH COLLECTION

THE PROQUEST DIALOG™ DIFFERENCE



- Market-leading engineering and scitech databases including Ei COMPENDEX®, Inspec®, SciSearch® and ProQuest SciTech and Engineering
- Access to an array of industry and discipline-specific engineering databases, plus full-text dissertations, global news, trade, and a comprehensive patent collection providing a truly complete re-

search experience

- Search and workflow tools that enable users at all levels to discover, manage, and track research
- Flexible subscription and transactional (Pay As You Go) pricing options support continuous research as well as single projects

BENEFITS

- Identify the key authors and innovators in a particular engineering and technical domain via a combination of powerful indexing searches together with ranking tools and reports
- Solve complex engineering and design challenges by finding solutions across the full spectrum of global engineering and scitech research
- Conduct comprehensive non-patent literature searches across all engineering and scitech domains to support prior art searching
- Track and monitor new research and identify emerging competitive threats to your business and R&D program

PHARMACEUTICALS AND BIOMEDICAL COLLECTION

THE PROQUEST DIALOG™ DIFFERENCE



- ProQuest Dialog provides all the market leading biomedical and pharmaceutical databases including: Embase®, MEDLINE®, Current Contents, BIOSIS Previews®, Chemical Business Newsbase, plus Derwent Drug File, IMS R&D Focus, Adis R&D Insight, and SciSearch®.
- Access to a variety of industry databases, plus a global news, trade, and full-text patent collection providing a truly comprehensive search
- Search and workflow tools that enable users at all levels to discover, manage, and track research
- Subscription and transactional (Pay As You Go) pricing options to support small business projects and enterprise-wide research

BENEFITS

- Confidently monitor adverse events and find precise data on drug reactions, clinical trials, and pharmacoeconomics
- Monitor technological developments, new products, competitor news, industry adoption and broader industry trends
- Protect R&D investments with timely information to react to key findings about your drugs or perform research on new therapeutic indications
- Improve ROI with better insight into competitor's pipelines, strengths and weaknesses of compounds, potential business risk as well as product and partnership opportunities

NEWS AND TRADE COLLECTION

THE PROQUEST DIALOG™ DIFFERENCE



- Flexible access and pricing options—from small business packages and transactional (Pay As You Go) options, through to enterprise-wide subscriptions
- Suite of search and workflow tools that enable all users, from skilled information professionals to novice searchers, to discover, manage, and track research throughout the organization

BENEFITS

- Stay abreast of current competitor activity and new market entrants
- Monitor technological developments, industry adoption and trends
- Find prospective customers and source the best suppliers and partners
- Gather information on existing products and announcements
- Identify "common law" use of product names
- Track global market trends and opportunities
- Assess the existence of prior art for a potential patent application
- Uncover experts in your field to find potential consultants, employees, or expert witnesses

ABI/INFORM Professional Market Research

Countries

- Identify and evaluate new business opportunities across the world
- Track economies, trading environments and political change and other risks to existing operations
- Gain insights to support mission critical future investment decisions Local Markets and Industries

Local Markets and Industries

- Track current industry performance, and monitor future supply and demand projections in specific country markets
- Stay abreast of key competitor sales and operational investment activity in each market
- Monitor technology developments as potential business threats or opportunities Company Annual Reports

Company Annual Reports

- Cross search a global aggregation of annual and interim reports
- Review a competitor or partners financial performance
- Gain insight in to future growth strategies and investments

ProQuest

Dialog



Η **4Ε Συμβουλευτική** υποστηρίζει την ανάπτυξη εξωστρεφούς προσανατολισμού, μέσα από την αναζήτηση στις εξειδικευμένες και αξιόπιστες τράπεζες πληροφοριών που βρίσκονται διαθέσιμες στην τεχνολογικά προηγμένη online πλατφόρμα της Dialog, του παγκόσμιου ηγέτη ηλεκτρονικής πληροφόρησης Proquest.

Η αξιοποίηση στοχευμένης, επίκαιρης και εξειδικευμένης διεθνούς πληροφόρησης, αποτελεί τη βάση για την ενίσχυση της εξωστρεφούς επιχειρηματικής ανταγωνιστικότητας, επειδή συνεισφέρει στην:

- Προσαρμογή της επιχείρησης στα νέα διεθνή επιχειρηματικά δεδομένα, ώστε να οδηγηθεί σε σταθεροποίηση στην εγχώρια αγορά και σε ανάπτυξη νέων αγορών στο εξωτερικό
- Προσαρμογή της επιχείρησης στις διεθνείς τεχνολογικές εξελίξεις προς την κατεύθυνση της ενίσχυσης της ανταγωνιστικότητας
- Προσαρμογή των προσφερόμενων προϊόντων στις απαιτήσεις των διεθνών αγορών, συνεκτιμώντας παράλληλα τις νέες τάσεις και την εξέλιξη του διεθνούς ανταγωνισμού
- Αξιοποίηση διεθνών ευκαιριών πώλησης, μέσα από διεθνείς διαγωνισμούς και την αξιολόγηση διεθνών εμπορικών εταιρών και δικτύων διάθεσης προϊόντων.
- Απόκτηση τεχνογνωσίας και κατοχυρωμένης γνώσης από πατέντες και αποτελέσματα διεθνούς έρευνας και ανάπτυξης